



Panel Discussion

Socio-Economic and Marketing

Sustainability

under Alternative Development



Panel Discussion – Socio-Economic and Marketing Sustainability under Alternative Development

Panelists : AD farmers from RPF and HRDI, Thailand, Myanmar and Lao PDR

“Marketing and Logistics Development”



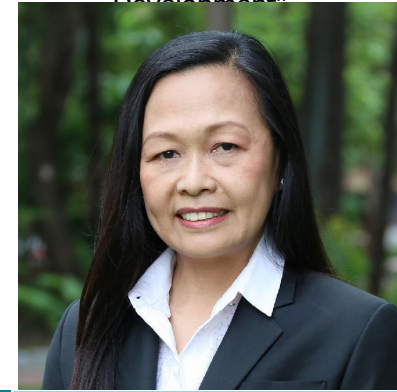
“Green Marketing Strategy”



“Health Care and Malnutrition”



“Community Forest Conservation and Development”



1. Dr. Anchan Chompupoung

Assistant Director, Royal Project Foundation Office, Chiang Mai

2. Mr. Suchat Ramarch

Senior Executive Vice President, Non-Oil Retail Business PTT Oil and Retail Business Public Company Limited

3. Prof. Emeritus Dr. Kraisid Tontisirin

Senator: Health Care and Malnutrition

4. Assist. Prof. Dr. Sapit Diloksumpun

Kasetsart University: Community Forest Conservation and Development

Moderator: Assoc.Prof.Dr. Avorn Opatpatanakit, Vice President, Research and Academic Services, Chiang Mai University



Dr. Anchan Chompupoung



- **Head of Research and Development Division, Royal Project Foundation**
- **Assistant Director, Royal Project Foundation, Chiang Mai Office**
- **Board of Directors, Doi Kham Food Products Co., Ltd**
- **Research and Development Sub-committee, Highland Research and Development Institute**
- **Academic Committee: Good Agricultural Practices for Food Crop. (TAS 9001-2013)**
- **National Bureau of Agricultural Commodity and Food Standards, Ministry of Agriculture and Cooperatives**

“Marketing and Logistic Development”



Mr. Suchat Ramarch



- **Senior Executive Vice President, Non-Oil Retail Business PTT Oil and Retail Business Public Company Limited**
- **Business Manager, Café Amezon**
- **Marketing Manager, government and private sector**
- **Trainings: TLCA Executive Development Program
Director Certification Program (DCP)**

“Green Marketing Strategy”

Professor Emeritus Kraisd Tontisirin, M.D., PhD



- **A Senator**
 - **A Senior Advisor, Institute of Nutrition, Mahidol University (INMU)**
 - **Chairman of Mahidol University Council**
 - **Vice President of Mahidol University on Planning and Research from 1987-1991**
 - **A member of the National Food Committee, and the Chairman of the Planning Committee for the Strategic Framework for Food management of Thailand**
 - **Director of Food and Nutrition Division, FAO from 2000-2006**
 - **Director of INMU from 1991-1999**
 - **Having received numerous recognitions and awards**
- “Sustainable Highland Development: Health cares and nutrition”**

Assistant Professor Dr. Sapit DILOKSUMPUN



- **Background: M.Sc. (Forestry),
Ph.D. (Biological Science)**
- **Head of Department of Silviculture, Faculty of
Forestry, Kasetsart University**
- **Researcher, Royal Forest Department, 1992-2002**
- **Senior Researcher, Department of National Parks,
Wildlife and Plant Conservation, 2002-2006**

**“Community Forest Conservation and
Development”**