Highland Sustainable Development using Royal Project System and Next Step to National and International Sustainable Development



# **Key Points**

- 1. Sustainable Highland Development using Royal Project System
- 2. 12-Year Royal Project Model towards the Thai Highland Development
- 3. Next Step to the National and International Sustainable Development



# The Royal Project The King's Philosophy: Sustainable Highland Development Model

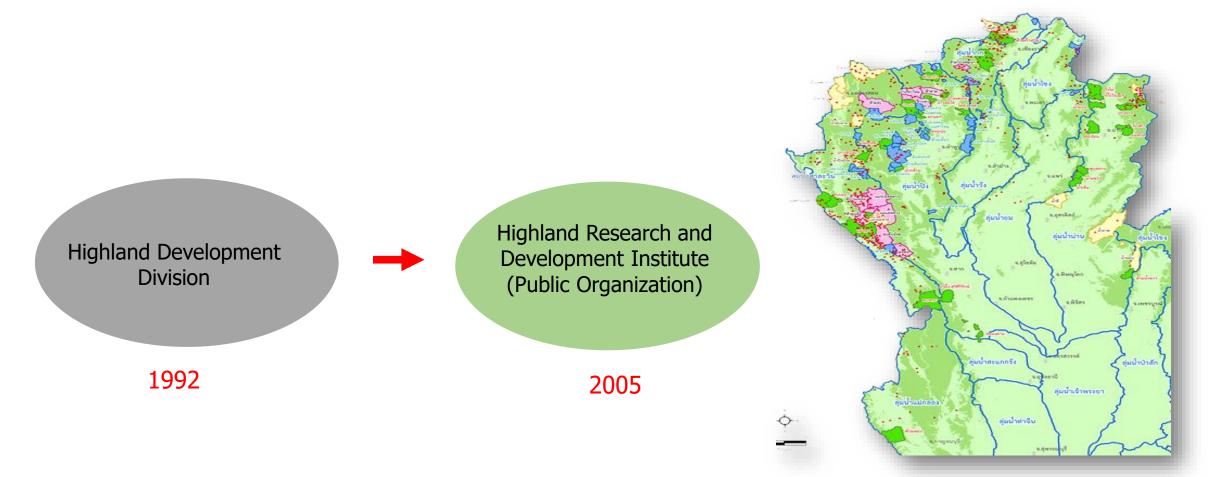
Communities have been strengthened. Natural Resources have been conserved and restored. Natural Resources **Basic Infrastructure** Agricultural Extension Conservation Community Capacity Building Development Programme and Restoration Water storage Water source restoration artility improvemen Forest conservation Ecological farming practices

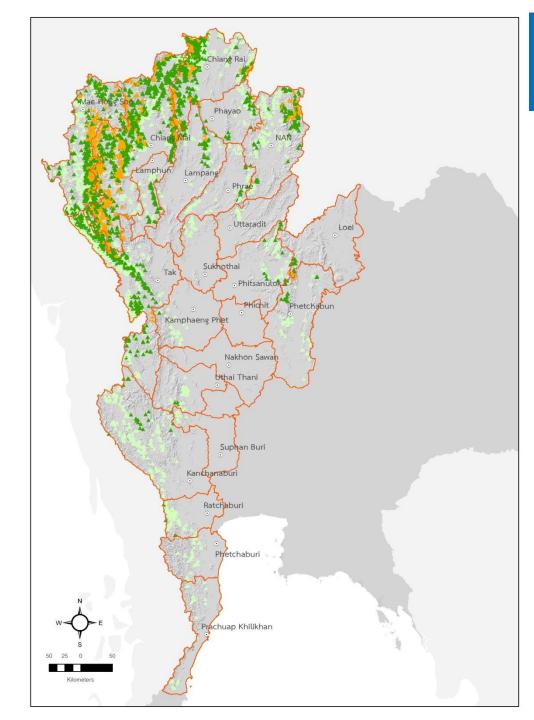
Sufficient Economy Philosophy/ Geographical development/Knowledge and information/ Community participatory/Integrated working between multi-organisations

# **Royal Project Model: the Prototype of the Thai Highland Development**

"When the Royal Project has been successful in piloting highland development, His Majesty King Rama IX told Mr. Anand Panyarachun (Former Prime Minister) in 1992, that the Government should establish an organization to extend the Royal Project work to other highland areas.".

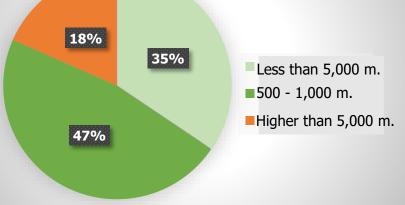
HSH Prince Bhisatej Rajani's speech given on 7 March 1996 in the oyal Project Foundation Board meeting





## Thai Highland Village Clusters

AREA	Altitude (msl.)	Highland Village Clusters	Percent
	Less than 500 meters	1,447	35.00
	500-1,000 meters	1,985	47.00
	more than 1,000 meters	774	18.00
	Total	4,206	
Highland Village Clusters			
18%			



# **Problem Changes in the Thai Highlands**



Illicit opium crops



Poverty





#### Degradation of natural resources







Shifting cultivation and non-sustained agricultural practices



#### Poverty / Inequality

**2005** Estimated highland population: **800,000 people** 



Alternative development for illicit crops substitution and watershed forest rehabilitation

Altitude of higher than 1,000 m. a.s.l. (744 clusters)

Alternative development for poverty and inequality reduction and natural resources and environment conservation

> Altitude of 1,000 m. a.s.l. (4,202 clusters)

# Royal Project Model: the Prototype of the Thai Highland Development

Community Development Geographical development Knowledge development

- Agricultural extension



Research for Alternative Crops

- Temperate climate fruit trees
  - Cash crops

" ...to encourage and support the hill tribe people for a better living, being able to cultivate and receive gains. Despite living in rural areas, they can have knowledge to achieve self-sustainability."

His Majesty King Bhumibol Adulyadej's Royal Speech Given on 10 January 1974 at Faculty of Agriculture, Chiang Mai university

Marketing

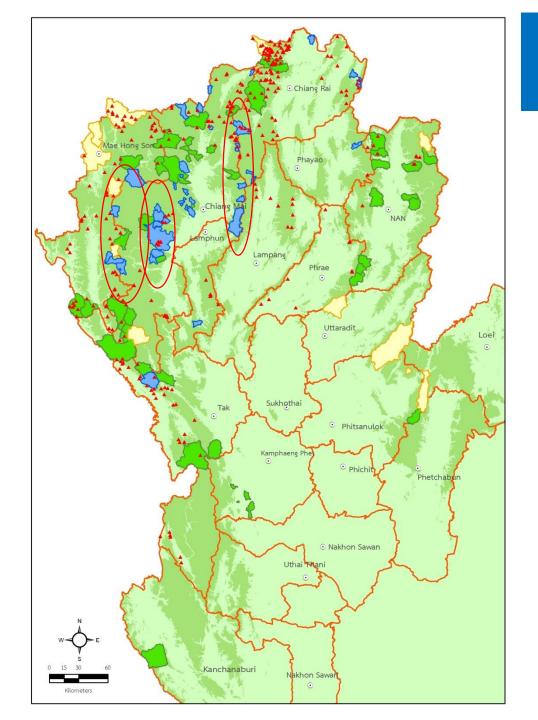
- Competitiveness
- Food Safety Standard











## The Extension of the Royal Project Success to Solve the Problems in the Thai Highlands

#### Legend



500 Meters Above Mean Sea Level Highland Area



Province Boundary



**Royal Project Foundation** 



Highland Development Project Using Royal Project System



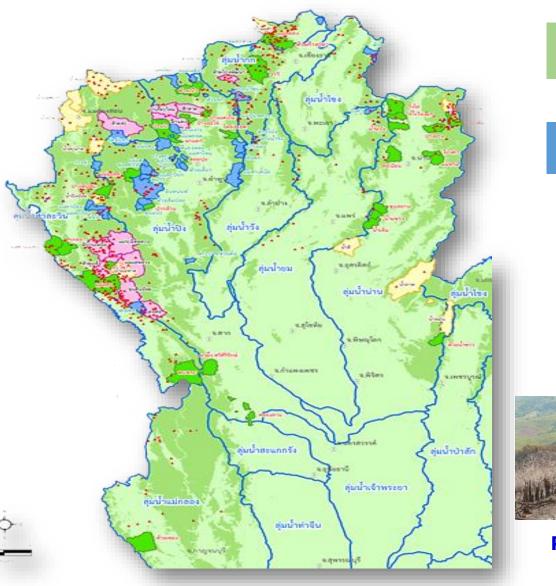
Watershed Conservation Project, an initiative of Her Majesty the Queen



Knowledge Transfer and Capacity Building Program for Highland Communities

Province

# Sustainable Highland Development Operational Areas Using the Royal Project System



1. Thai highlands cover 67.22 mill. rai in 20 provinces, 4,148 villages, 950,000 people

2. The Royal Project covers 6 provinces in 468 villages

3. Highland Development Using Royal Project System by HRDI operates 3 projects in 18 provinces, 1,530 villages





**Poverty Reduction** 



**Career Promotion** 



**Natural Resources and Environmentally-friendly Environment Conservation** 

# **Highland Development Project Using Royal Project Model**

Strengths-based well-being community and development of natural resources and environment

#### Highland Developent Project Using Royal Project Model

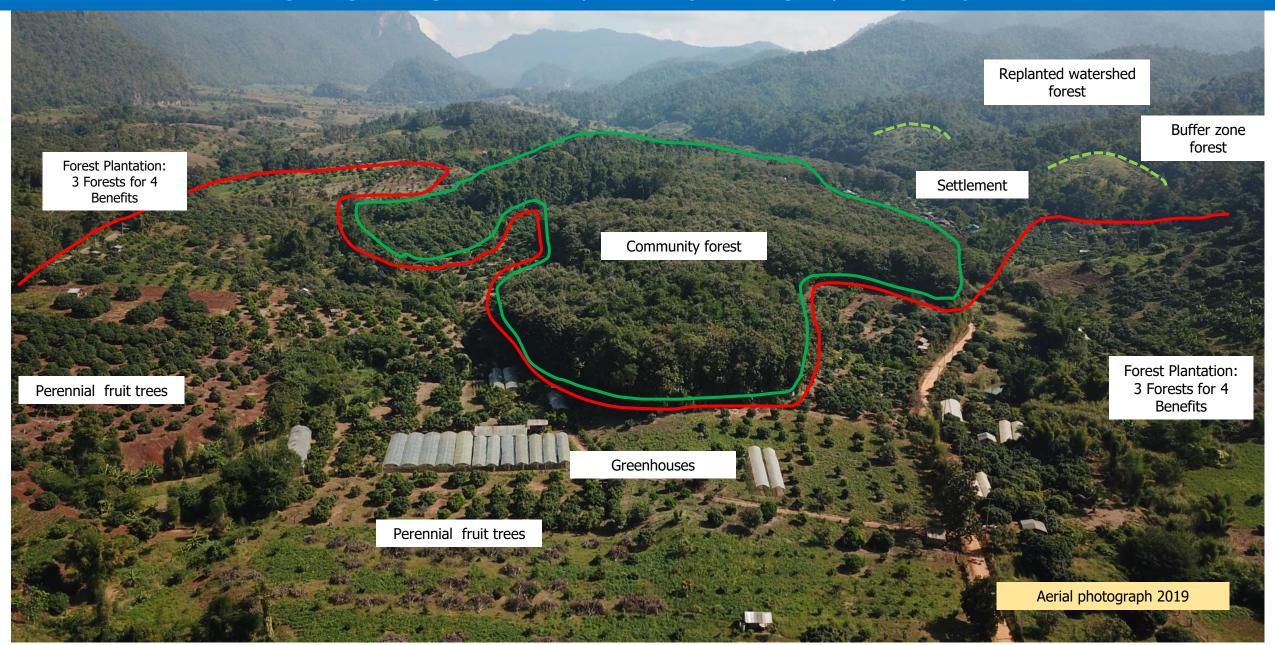
1. Career Promotion 2. Strengths-based community building 3. Natural resources conservation and restoration 4. Basic infrastructure development Government sector Sub-district Administration On-site officers On-site officers

- 1. Remote and rural, no access to transport services
- 2. Lack of employment opportunities and market limitation
- 3. Degradation of natural resources: soil, water, forest from unsustainable farming
- 4. Inadequate public health, education and social-welfare services
- 5. Lack of basic infrastructure required for living and career opportunities

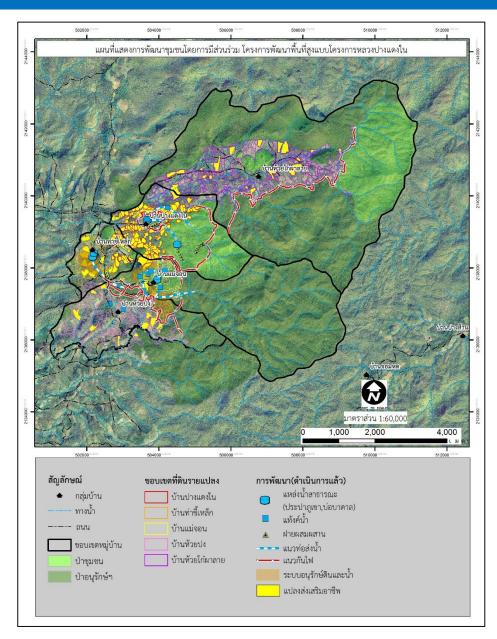


# **Development Results**

Pang Dang Nai Highland Development Project Using Royal Project System



## **Development Results: Balanced Development** (Pang Dang Nai Highland Development Project Using Royal Project System)



#### **Infrastructure Development**





Irrigation System

Electricity/Groundwater Soil and Water Conservation

#### **Agricultural Extension**





Agricultural System

Greenhouse vegetables/ Perennial Fruit Trees

#### **Farmer's Institute and Marketing**

Grapes





Co-operative Groups Self-sustained Communities

#### **Natural Resources Conservation and Restoration**





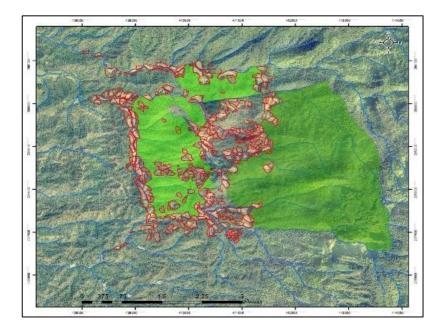


Maize-soybean Intercropping

an Firebreaks

Community Forest Check Dams

# Development Results: Self-Sustained Communities Self-Driven Natural Resources Conservation and Restoration



#### Zoning: Forest and Farming Areas



#### Environmentally-Friendly Agriculture

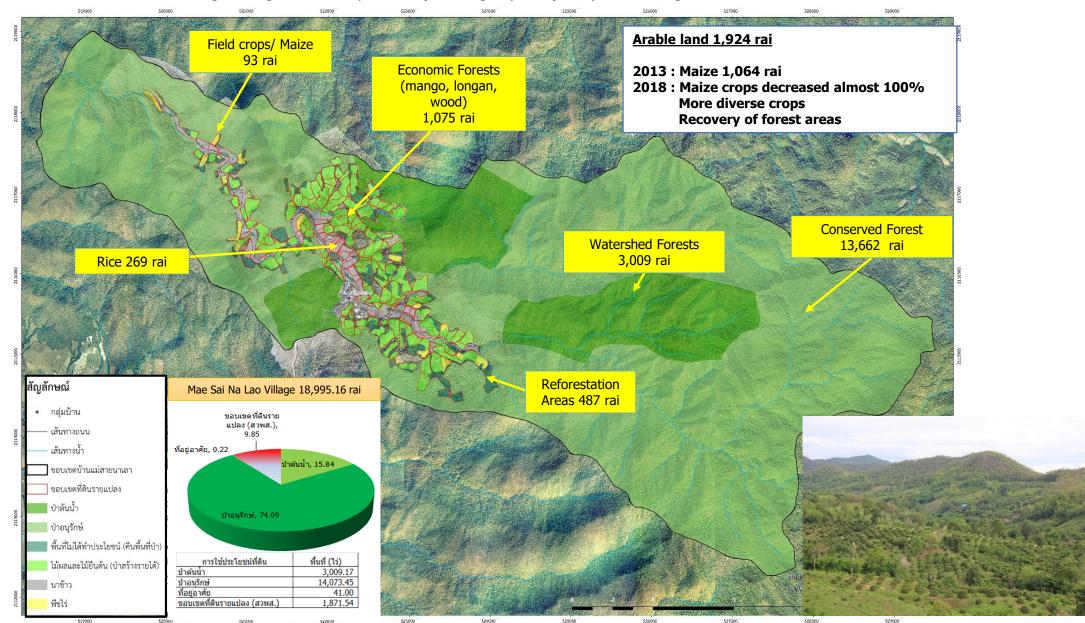




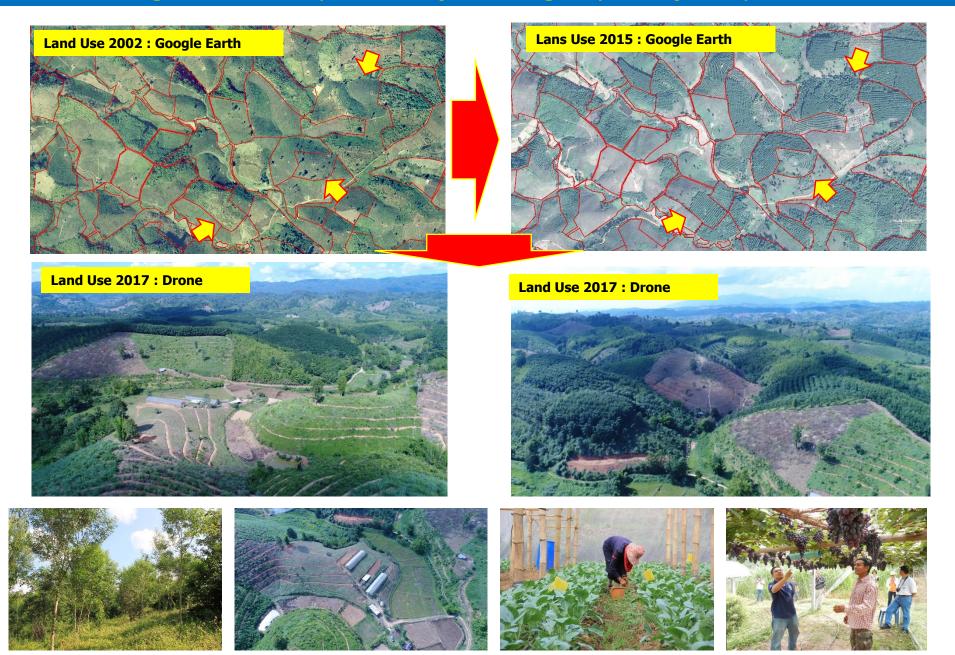
Natural Resources and Environment Conservation and Restoration

# **Environmentally-Friendly Agriculture: From Maize to Perennial Fruit Trees** Lhongcord Highland Development Project Using Royal Project System, Chiang Mai Province

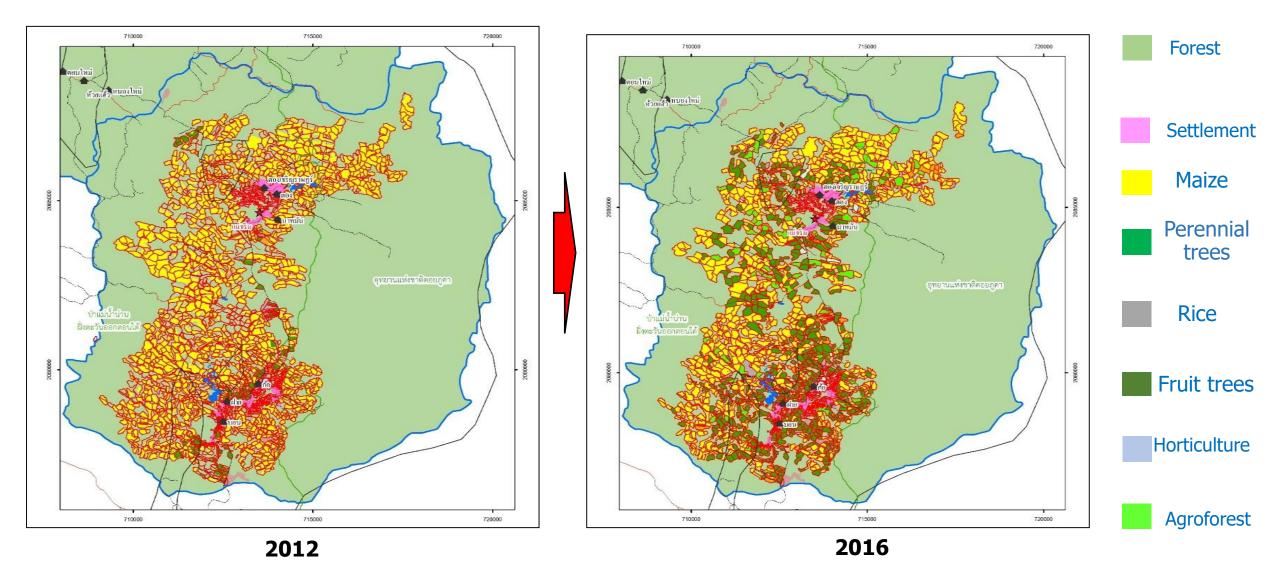
Lhongcord Highland Development Project using Royal Project System, Chiang Mai Province



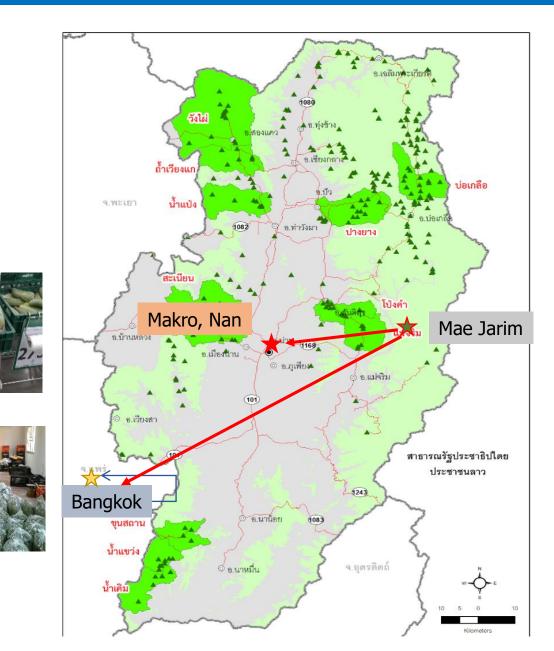
# Environmentally-Friendly Agriculture: From Maize to Perennial Fruit Trees Mae Jarim Highland Development Project Using Royal Project System, Nan Province



# **Environmentally-Friendly Agriculture: From Maize to Perennial Fruit Trees** Mae Jarim Highland Development Project Using Royal Project System, Nan Province



Development Results: Production Standard, Post Harvest Management and Marketing (Mae Jarim Highland Development Projects Using Royal Project System, Nan Province)









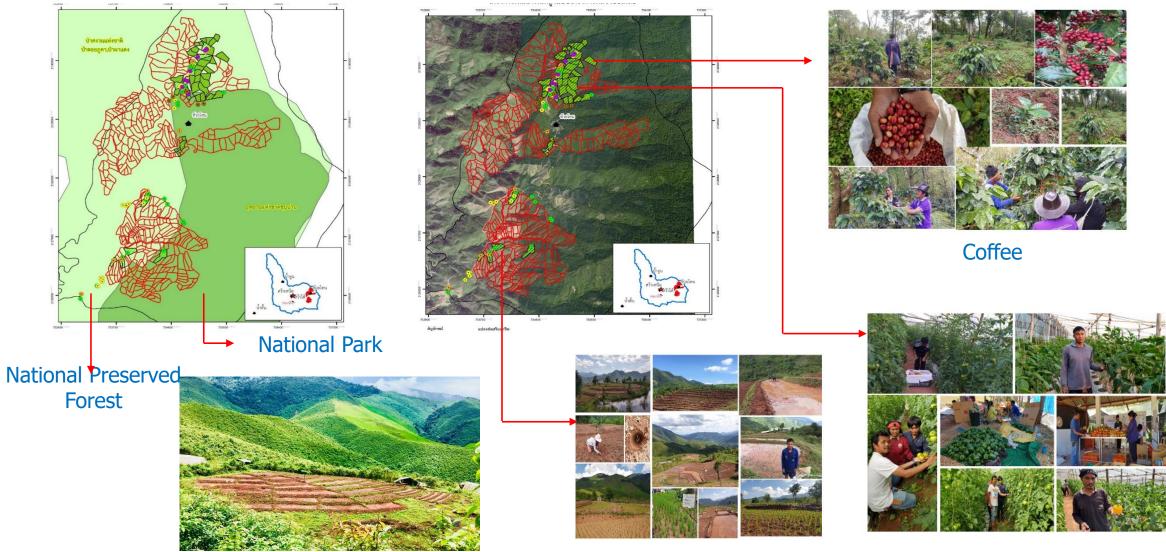








# Development Results: Environmentally-Friendly Agriculture Replacing Field Crops Bo Kluer Highland Development Project Using Royal Project System, Nan Province



Terrace Paddy Field

Vegetables and Fruit in Greenhouses

# **Development Results: Environmentally-friendly Agriculture**



Shifting cultivation

Environmentally-friendly farming

# **Development Results: Career Opportunities and Living Conditions**

Parents







Children





Grandchildren





Sustainable Living

#### Previous Living

## Development Results: Burning Reduction with the Environmentally-Friendly Farming (Highland Development Projects Using Royal Project System, 11 Areas in Chiang Mai)

#### Hotspots (January - April 2019)

#### **Environmentally-friendly farming**









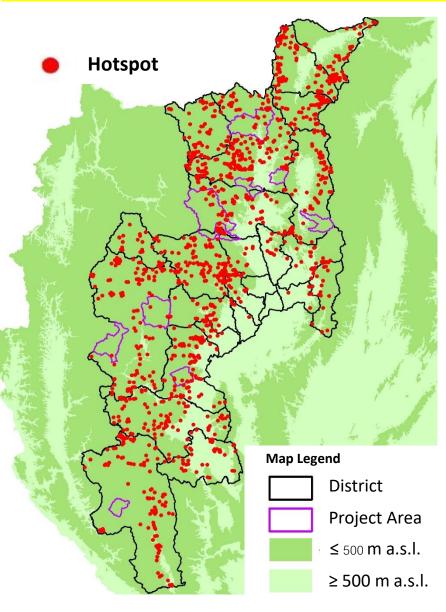












#### Natural resources conservation and restoration









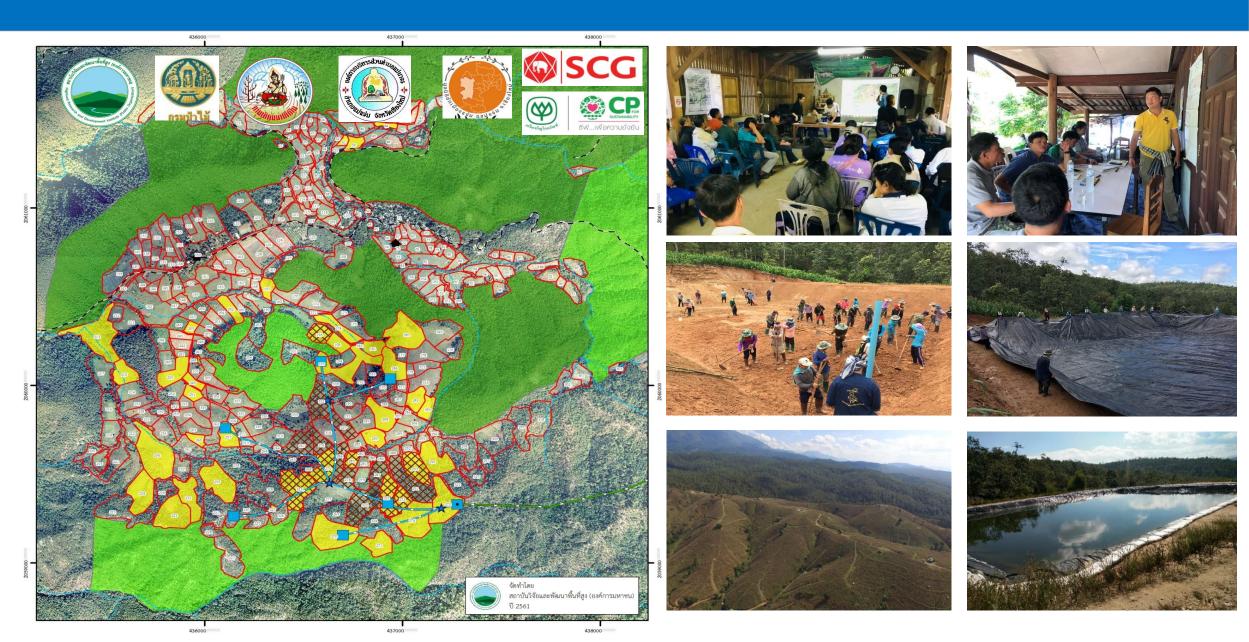




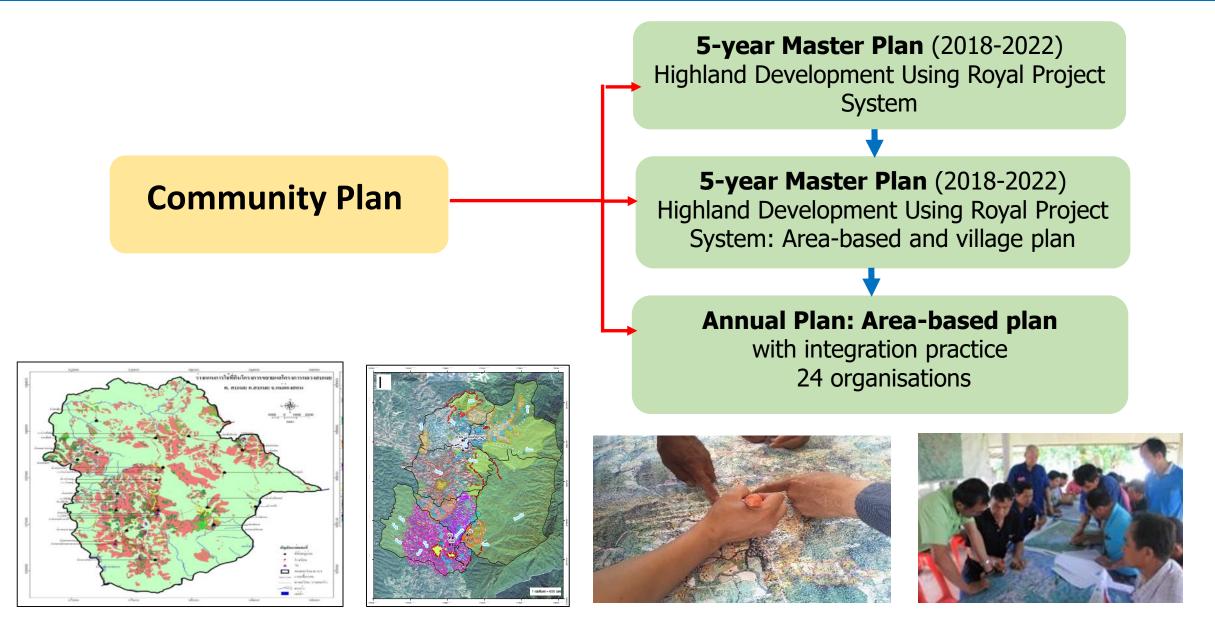




# **Development Results: Strengths-Based Communities with Self-Driven Development**



Highland Sustainable Development Using Royal Project System 1. Development based on problems, needs and social geography of the communities



# Highland Sustainable Development Using Royal Project System 2. Development based on database



Highland Sustainable Development Using Royal Project System3. Development based on knowledge management(Example) Khun Sathan Highland Development Project Using Royal Project System, Nan Province

## **Capsicum Growing in Greenhouse**

Chemical use 11.12 L/rai/p.a. Sale revenue 211,200 TBH/rai/p.a.

## **Grape Growing in Greenhouse** Chemical use 7.2 L/rai/p.a. Sale revenue 779,154 TBH/rai/p.a.











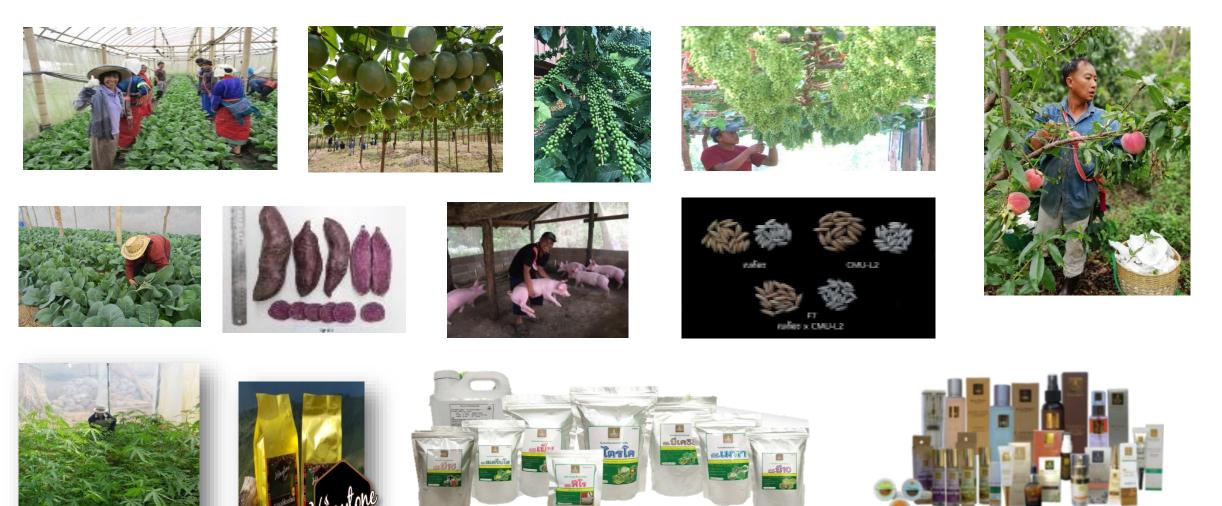
Chemical use 22 L/rai/p.a. Sale revenue 5,800 TBH/rai/p.a.



# Knowledge.....Development Power.....The Key to Problem-Solving



Delicate production with high returns



MARKA STREET STREET

Development based on Knowledge Management (Example) Highland Development Projects Using Royal Project System 11 areas, 96 communities, Nan Province

#### Problems



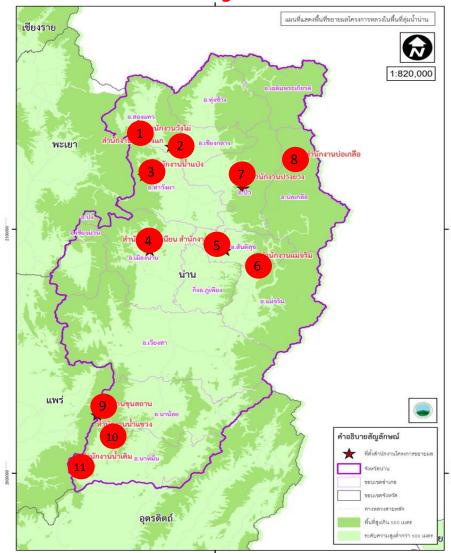






Research and Development

Well-being Communities Learning Centres



# Highland Sustainable Development Using Royal Project System4. Promotion of environmentally-friendly careers and marketing management

























# Food Safety Standards/ Post-harvest Management/ Sustainable Markets













# **Farmers' Market / Farmers' Institutions** Highland Sustainable Development Using Royal Project System

# **Operation Process**

#### Farmer Highland Development Project Define career opportunities Production and marketing analysis, plan Make plans for production and marketing

Establish and develop farmers' groups

Good Agricultural Practices: GAP (production and post-harvest management)

Farmers groups

#### Marketing

- Demand survey
- Local marketing development
- Production and marketing plan
- Farmers' groups management improvement

Local markets

and promotion for farmers' groups /

standard improvement

standard improvement

technology transfer / production quality

Specialists

Production and marketing analysis, plan

technology transfer / production quality

and promotion for farmers' groups /

Local merchants

Contract farming

Royal Project market







**Highland Sustainable Development Using Royal Project System** 5. Development of basic infrastructure for career opportunities and well-being







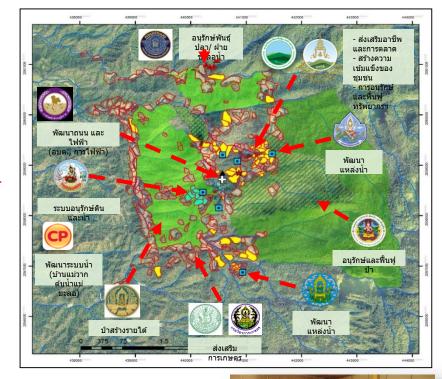






# Highland Sustainable Development Using Royal Project System 6. Integration Practice and Community Participation



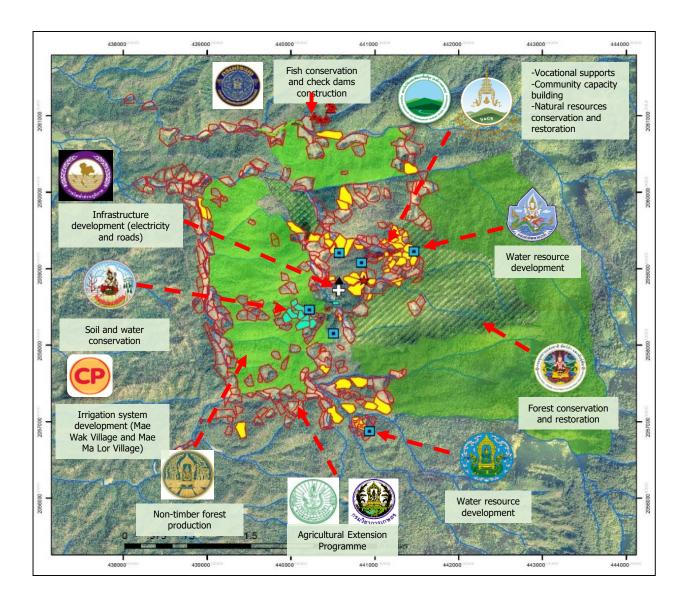


## Community



Community leaders

# Highland Sustainable Development Using Royal Project System 6. Integration Practice and Community Participation





Provincial Working Group on Highland Development Projects (Chairman: Governor)

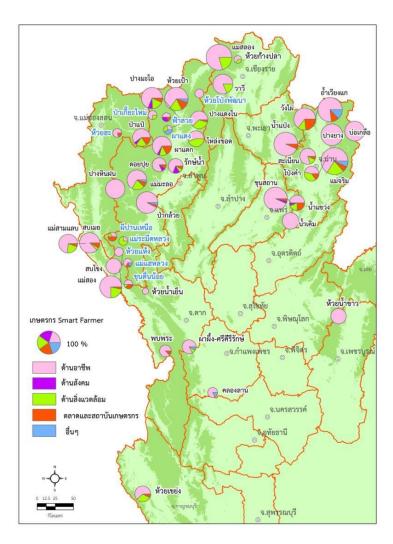


District Working Group on Highland Development Projects (Chairman: District Chief)

Development Results: Environmentally-Friendly Agriculture with Integration Practice (Huay Kayeng Highland Development Project Using Royal Project System, Kanchanaburi Province)



Highland Sustainable Development Using Royal Project System 7. Community Leader Capacity Building to Drive the Development

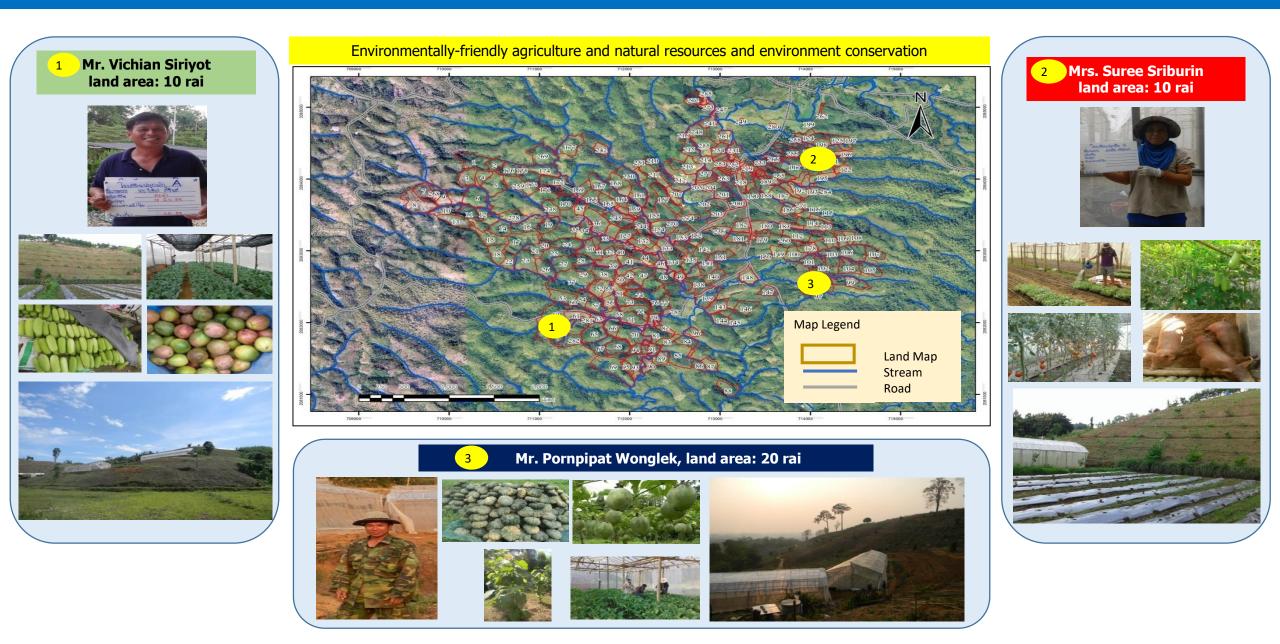




Uplifting the community development following the Sufficiency Economy Philosophy, using information and knowledge management

Highland Community Leaders

#### **Farmer Leader Development**



Highland Sustainable Development using Royal Project System 8. People-centric and Continued Development

















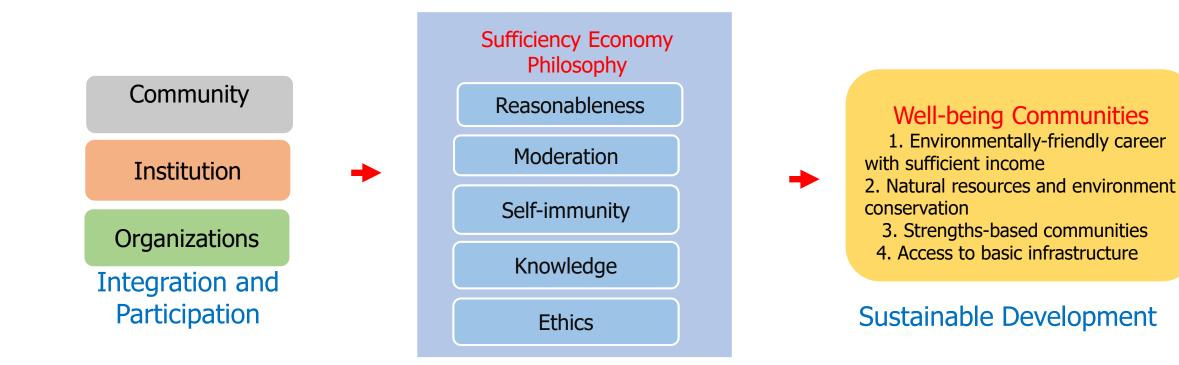








# Highland Sustainable Development Using Royal Project System Following the Sufficiency Economy Philosophy

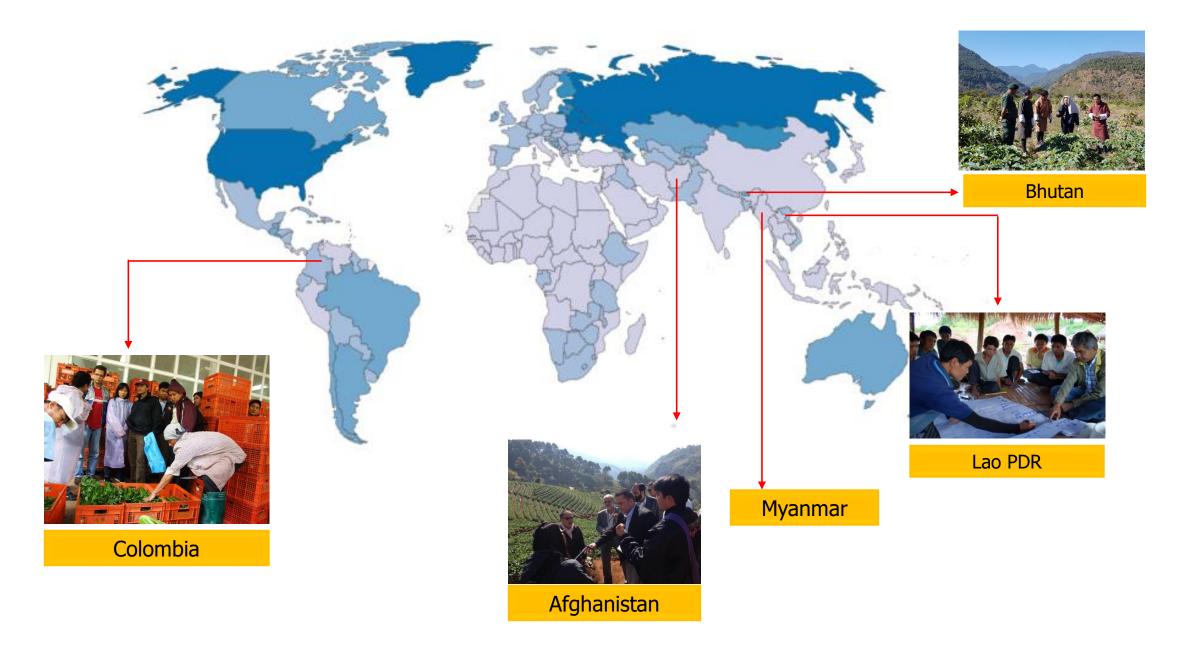








# **International Cooperation**



Highland Sustainable Development Using Royal Project System: Step to International Alternative Development Thai –Lao Technical Cooperation (2009 – 2014)

The Royal Project Foundation and HRDI joined hands with Lao PDR and UNODC on technical cooperation project, encouraging alternative development to improve the quality standard of Lao people





after eradication of opium poppy cultivation

#### **Poverty Reduction with Alternative Career Opportunities**









Poverty



Lack of career opportunities after stop growing opium

## **Promotion of Alternative Development in 2 Pilot Villages**



#### Achievement

- 2 pilot villages has been developed with alternative career opportunities and become learning centres
- Extension programme to over 20 villages in Oudomxai Province and other provinces.



# Marketing Leads Production ..... The Key to Development Success

# Market survey for development plan and support of alternative career opportunities













## **Career Development and Promotion**

- Promote new varieties of fruit trees, greenhouse vegetable under safety standards with sustainable markets
- Increase of rice yield















## **Knowledge Transfer with Hands-on Training and Continuous Learning**













## **Knowledge Transfer with Hands-on Training and Continuous Learning**



## **Basic Infrastructure Development**













## Understand, access and develop...The Key to Success



















# Afghanistan

**Enterprises Project** 

training

Building Development-Oriented Rural

• Support local agricultural business and









#### **COLOMBIA**



- Land Use Planning and Management
- Research for Development
- Post-Harvest Process and Quality Management



- Coffee Post-Harvest Process and Transformation
- Organic & Specialty Coffee Marketing

#### BHUTAN







- Basic landscaping and designing
- Cut-flower production and management on roses, orchids & chrysanthemum
- Orchid production and management
- Strawberry production and post-harvest technology
- Temperate ornamental fruit tree production and management
- Basic principles of flower arrangement techniques

#### **BHUTAN**

- Mushroom production and post-harvest technology
- Vegetable production techniques and post- harvest technology
- Compost, soil and land management technology
- Sub-tropical germplasm fruits & Nuts collection techniques
- Inland fisheries technology and management practices









# ขอบคุณมากครับ