Highland Sustainable Development using Royal Project System and Next Step to National and International Sustainable Development



Key Points

- 1. Sustainable Highland Development using Royal Project System
- 2. 12-Year Royal Project Model towards the Thai Highland Development
- 3. Next Step to the National and International Sustainable Development



The Royal Project The King's Philosophy: Sustainable Highland Development Model

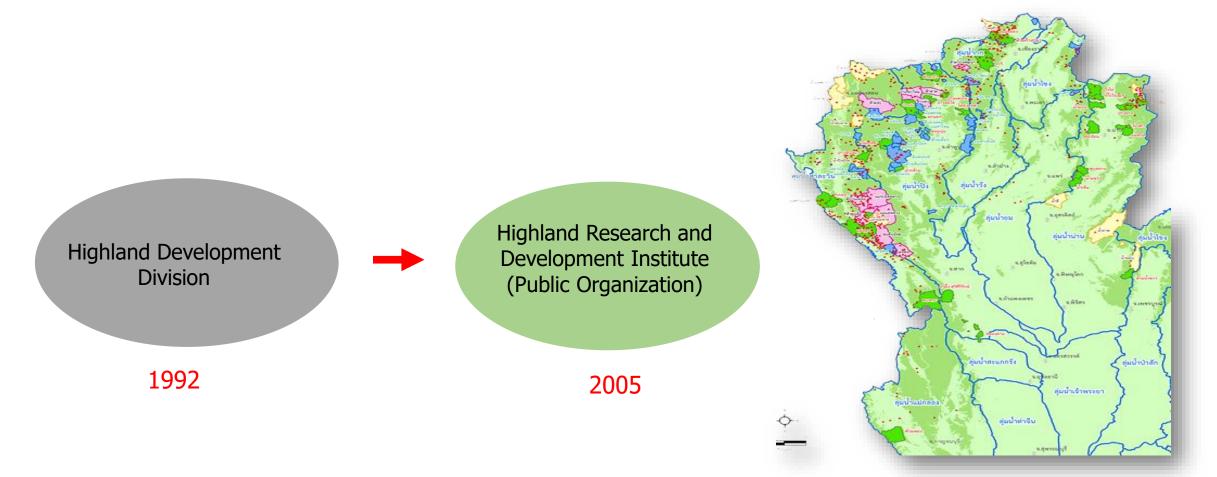
Communities have been strengthened. Natural Resources have been conserved and restored. Natural Resources **Basic Infrastructure** Agricultural Extension Conservation Community Capacity Building Development Programme and Restoration Water storage Water source restoration artility improvemen Forest conservation Ecological farming practices

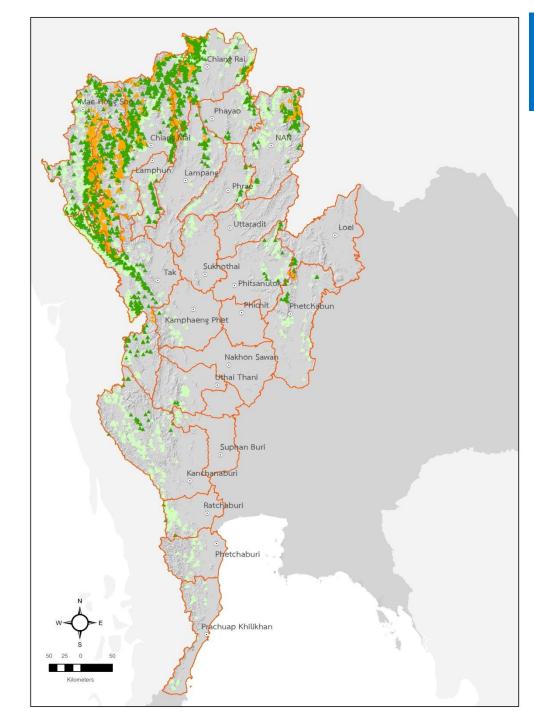
Sufficient Economy Philosophy/ Geographical development/Knowledge and information/ Community participatory/Integrated working between multi-organisations

Royal Project Model: the Prototype of the Thai Highland Development

"When the Royal Project has been successful in piloting highland development, His Majesty King Rama IX told Mr. Anand Panyarachun (Former Prime Minister) in 1992, that the Government should establish an organization to extend the Royal Project work to other highland areas.".

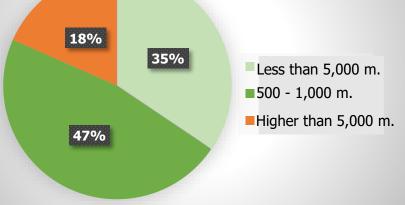
HSH Prince Bhisatej Rajani's speech given on 7 March 1996 in the oyal Project Foundation Board meeting





Thai Highland Village Clusters

AREA	Altitude (msl.)	Highland Village Clusters	Percent
	Less than 500 meters	1,447	35.00
	500-1,000 meters	1,985	47.00
	more than 1,000 meters	774	18.00
	Total	4,206	
Highland Village Clusters			
18%			



Problem Changes in the Thai Highlands



Illicit opium crops



Poverty





Degradation of natural resources







Shifting cultivation and non-sustained agricultural practices



Poverty / Inequality

2005 Estimated highland population: **800,000 people**



Alternative development for illicit crops substitution and watershed forest rehabilitation

Altitude of higher than 1,000 m. a.s.l. (744 clusters)

Alternative development for poverty and inequality reduction and natural resources and environment conservation

> Altitude of 1,000 m. a.s.l. (4,202 clusters)

Royal Project Model: the Prototype of the Thai Highland Development

Community Development Geographical development Knowledge development

- Agricultural extension



Research for Alternative Crops

- Temperate climate fruit trees
 - Cash crops

" ...to encourage and support the hill tribe people for a better living, being able to cultivate and receive gains. Despite living in rural areas, they can have knowledge to achieve self-sustainability."

His Majesty King Bhumibol Adulyadej's Royal Speech Given on 10 January 1974 at Faculty of Agriculture, Chiang Mai university

Marketing

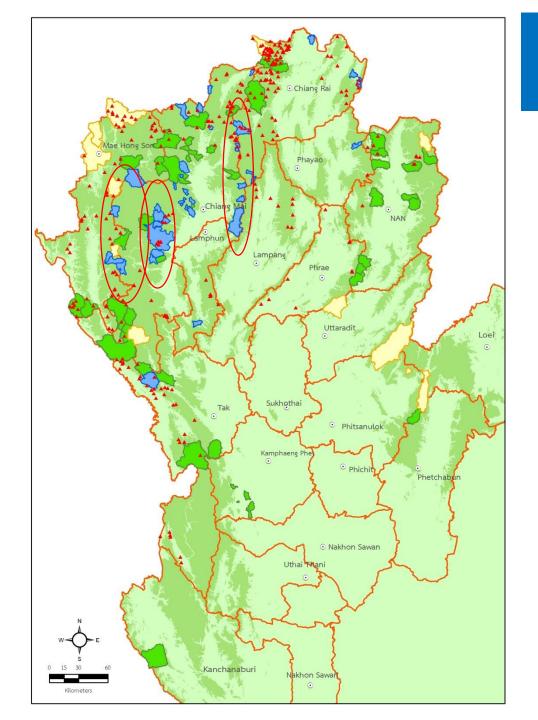
- Competitiveness
- Food Safety Standard











The Extension of the Royal Project Success to Solve the Problems in the Thai Highlands

Legend



500 Meters Above Mean Sea Level Highland Area



Province Boundary



Royal Project Foundation



Highland Development Project Using Royal Project System



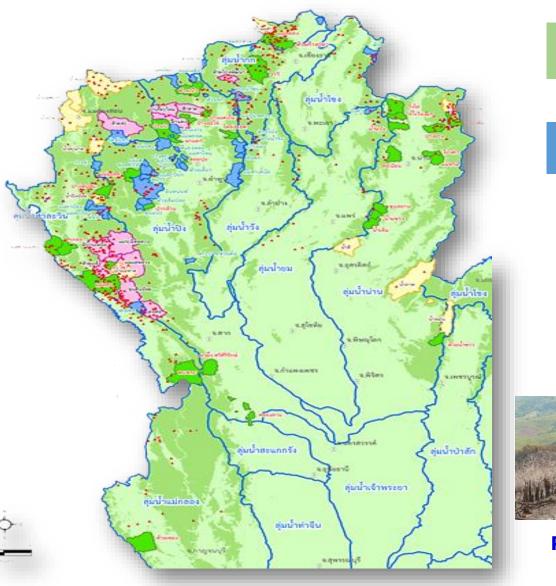
Watershed Conservation Project, an initiative of Her Majesty the Queen



Knowledge Transfer and Capacity Building Program for Highland Communities

Province

Sustainable Highland Development Operational Areas Using the Royal Project System



1. Thai highlands cover 67.22 mill. rai in 20 provinces, 4,148 villages, 950,000 people

2. The Royal Project covers 6 provinces in 468 villages

3. Highland Development Using Royal Project System by HRDI operates 3 projects in 18 provinces, 1,530 villages





Poverty Reduction



Career Promotion



Natural Resources and Environmentally-friendly Environment Conservation

Highland Development Project Using Royal Project Model

Strengths-based well-being community and development of natural resources and environment

Highland Developent Project Using Royal Project Model

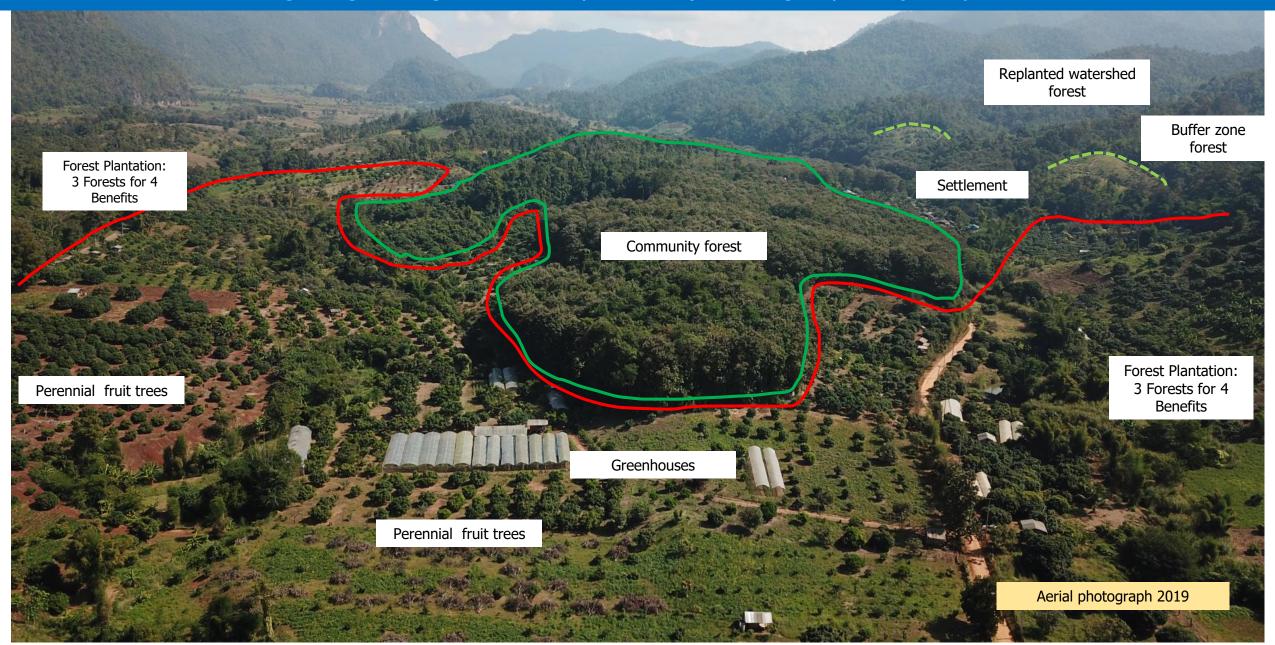
1. Career Promotion 2. Strengths-based community building 3. Natural resources conservation and restoration 4. Basic infrastructure development Government sector Sub-district Administration On-site officers On-site officers

- 1. Remote and rural, no access to transport services
- 2. Lack of employment opportunities and market limitation
- 3. Degradation of natural resources: soil, water, forest from unsustainable farming
- 4. Inadequate public health, education and social-welfare services
- 5. Lack of basic infrastructure required for living and career opportunities

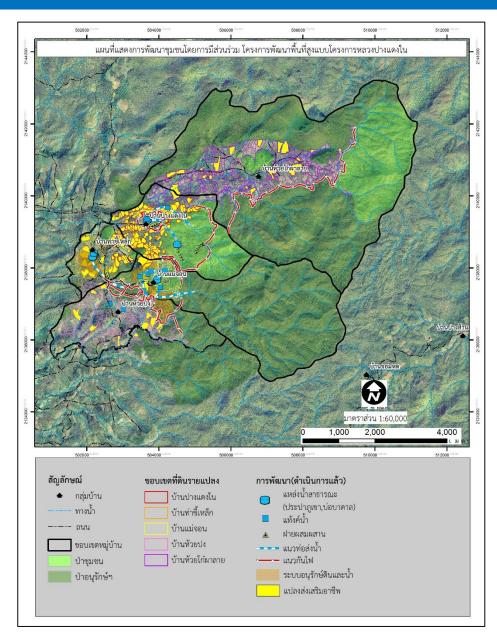


Development Results

Pang Dang Nai Highland Development Project Using Royal Project System



Development Results: Balanced Development (Pang Dang Nai Highland Development Project Using Royal Project System)



Infrastructure Development





Irrigation System

Electricity/Groundwater Soil and Water Conservation

Agricultural Extension





Agricultural System

Greenhouse vegetables/ Perennial Fruit Trees

Farmer's Institute and Marketing

Grapes





Co-operative Groups Self-sustained Communities

Natural Resources Conservation and Restoration





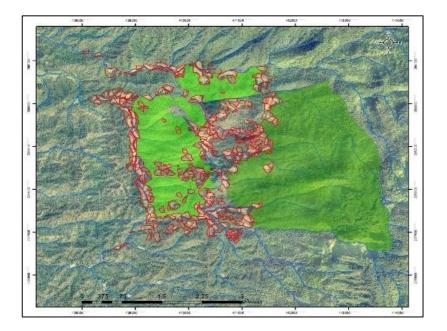


Maize-soybean Intercropping

an Firebreaks

Community Forest Check Dams

Development Results: Self-Sustained Communities Self-Driven Natural Resources Conservation and Restoration



Zoning: Forest and Farming Areas



Environmentally-Friendly Agriculture

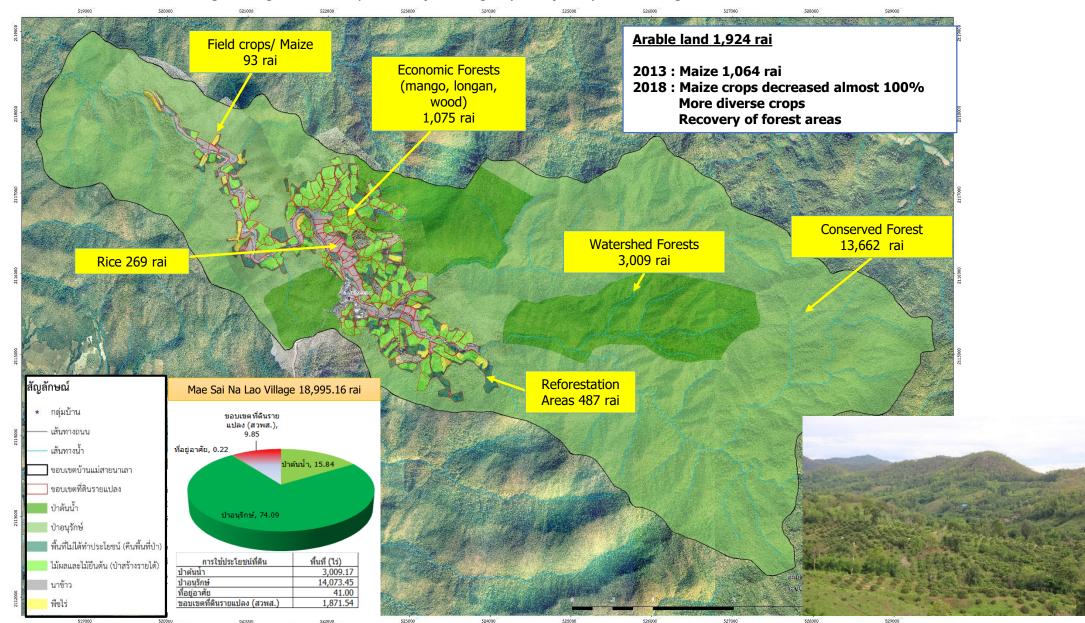




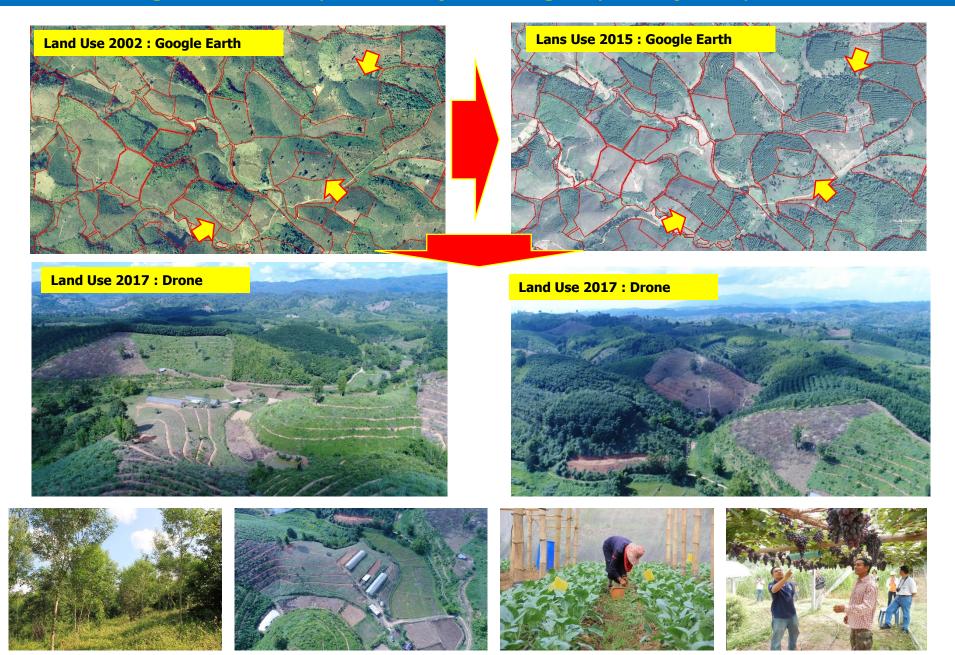
Natural Resources and Environment Conservation and Restoration

Environmentally-Friendly Agriculture: From Maize to Perennial Fruit Trees Lhongcord Highland Development Project Using Royal Project System, Chiang Mai Province

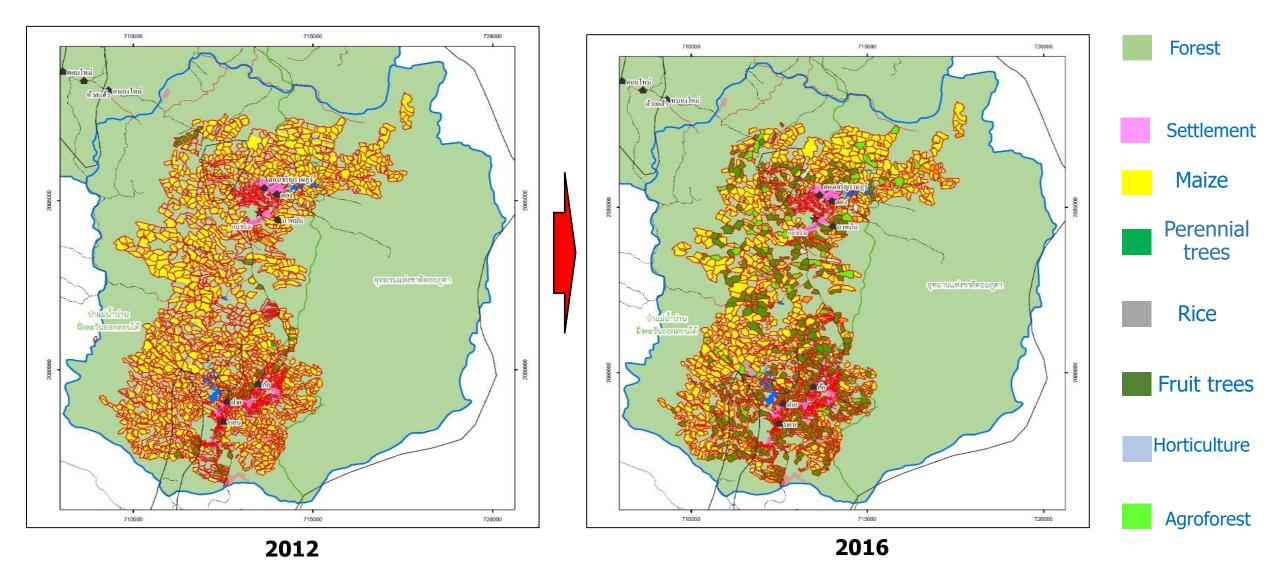
Lhongcord Highland Development Project using Royal Project System, Chiang Mai Province



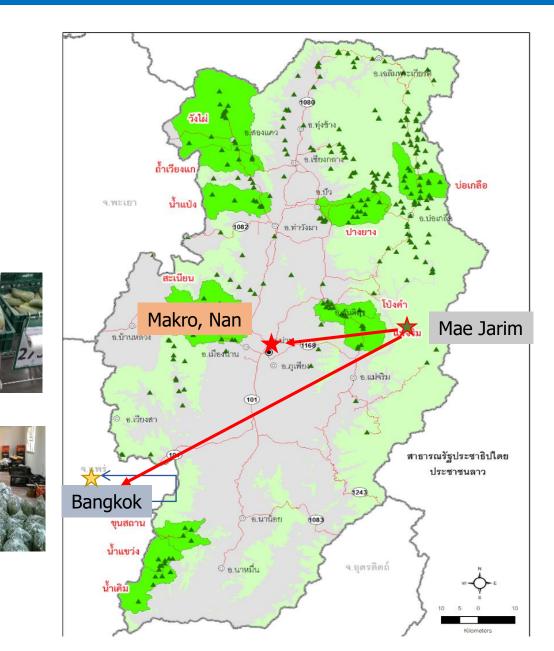
Environmentally-Friendly Agriculture: From Maize to Perennial Fruit Trees Mae Jarim Highland Development Project Using Royal Project System, Nan Province



Environmentally-Friendly Agriculture: From Maize to Perennial Fruit Trees Mae Jarim Highland Development Project Using Royal Project System, Nan Province



Development Results: Production Standard, Post Harvest Management and Marketing (Mae Jarim Highland Development Projects Using Royal Project System, Nan Province)









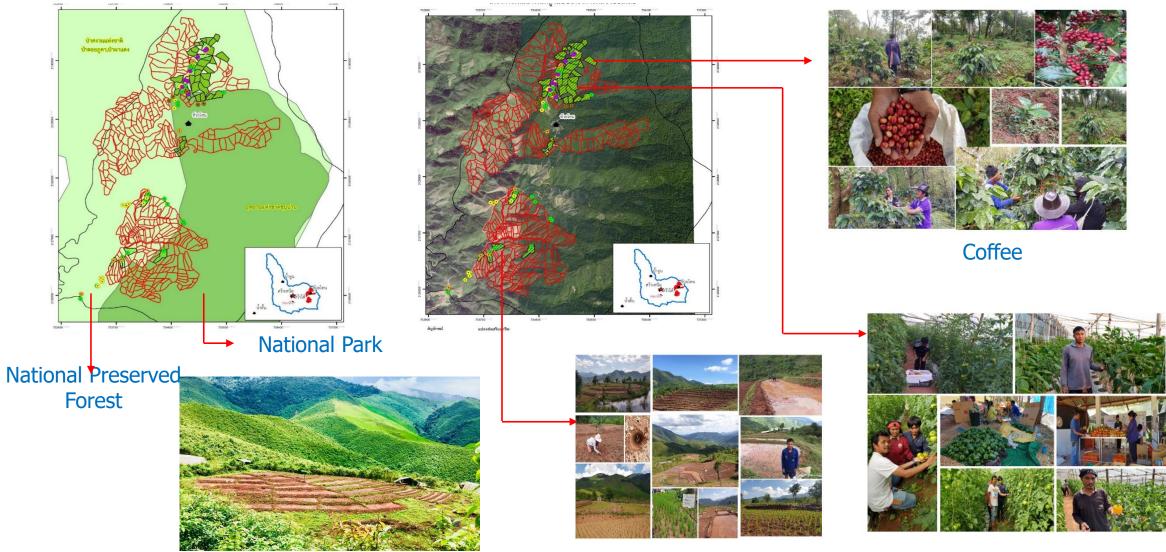








Development Results: Environmentally-Friendly Agriculture Replacing Field Crops Bo Kluer Highland Development Project Using Royal Project System, Nan Province



Terrace Paddy Field

Vegetables and Fruit in Greenhouses

Development Results: Environmentally-friendly Agriculture



Shifting cultivation

Environmentally-friendly farming

Development Results: Career Opportunities and Living Conditions

Parents







Children





Grandchildren





Sustainable Living

Previous Living

Development Results: Burning Reduction with the Environmentally-Friendly Farming (Highland Development Projects Using Royal Project System, 11 Areas in Chiang Mai)

Hotspots (January - April 2019)

Environmentally-friendly farming









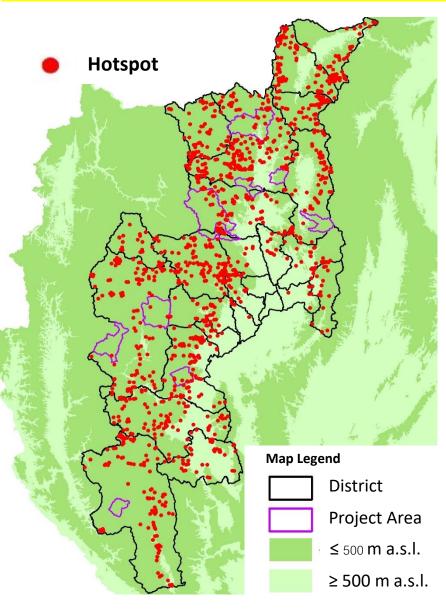












Natural resources conservation and restoration









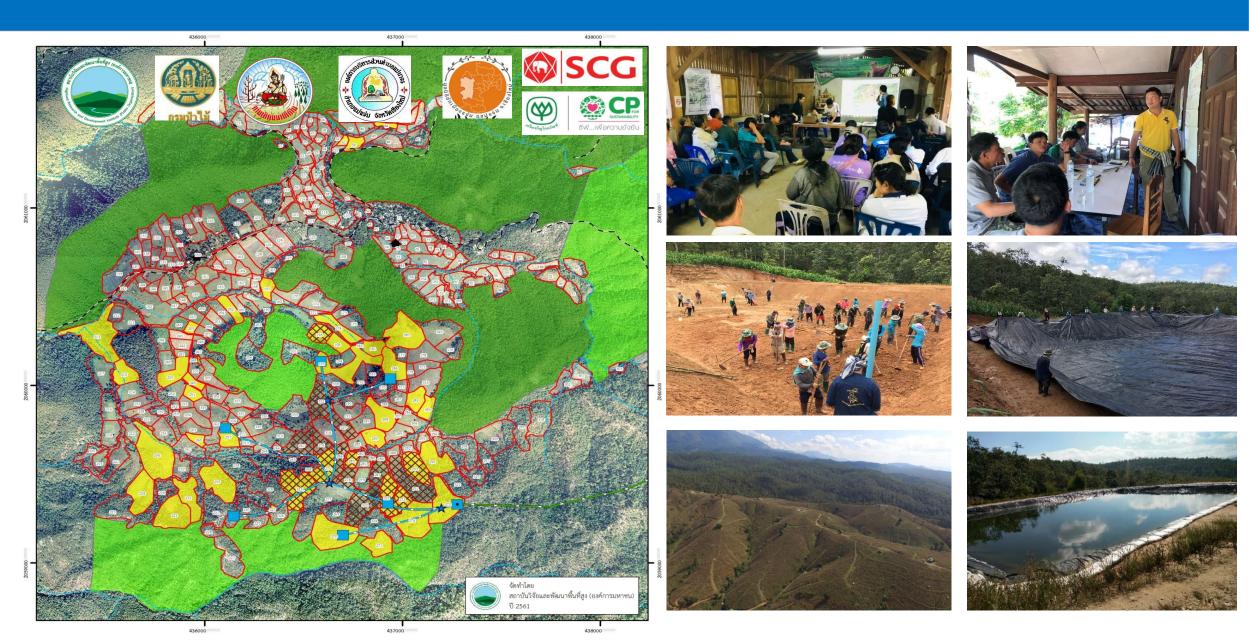




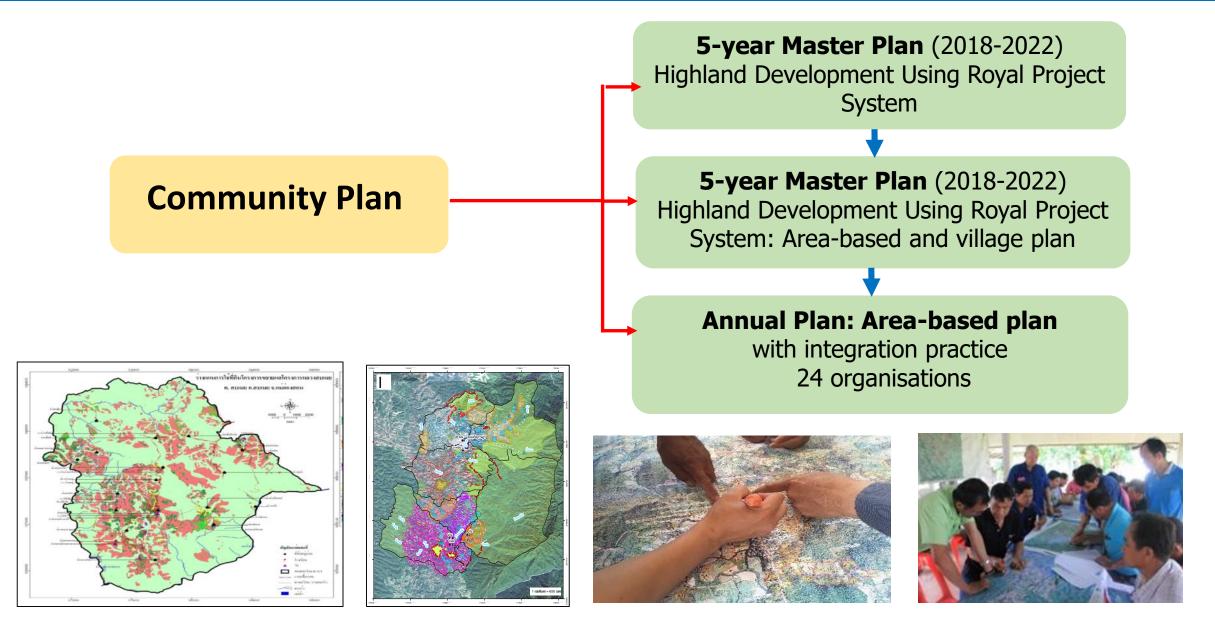




Development Results: Strengths-Based Communities with Self-Driven Development



Highland Sustainable Development Using Royal Project System 1. Development based on problems, needs and social geography of the communities



Highland Sustainable Development Using Royal Project System 2. Development based on database



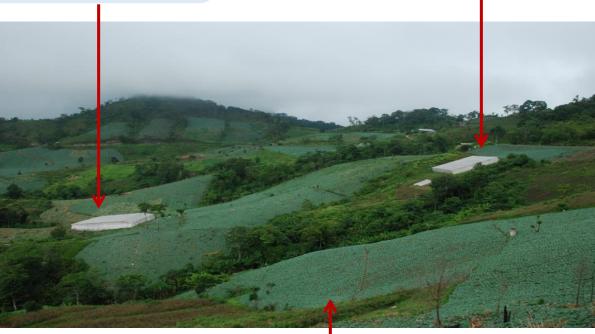
Highland Sustainable Development Using Royal Project System3. Development based on knowledge management(Example) Khun Sathan Highland Development Project Using Royal Project System, Nan Province

Capsicum Growing in Greenhouse

Chemical use 11.12 L/rai/p.a. Sale revenue 211,200 TBH/rai/p.a.

Grape Growing in Greenhouse Chemical use 7.2 L/rai/p.a. Sale revenue 779,154 TBH/rai/p.a.











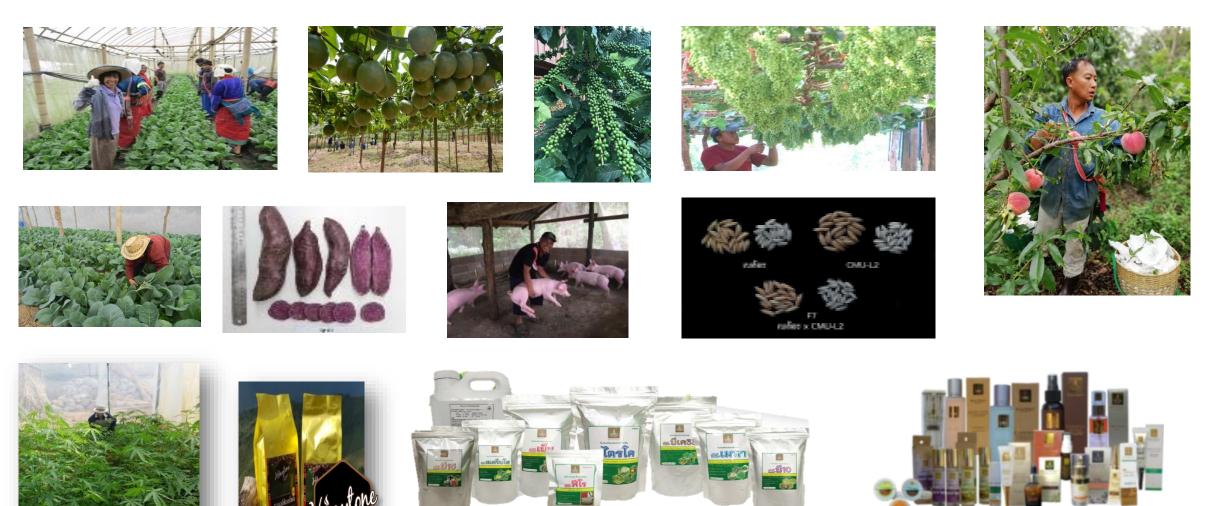
Chemical use 22 L/rai/p.a. Sale revenue 5,800 TBH/rai/p.a.



Knowledge.....Development Power.....The Key to Problem-Solving



Delicate production with high returns



MARKA STREET STREET

Development based on Knowledge Management (Example) Highland Development Projects Using Royal Project System 11 areas, 96 communities, Nan Province

Problems



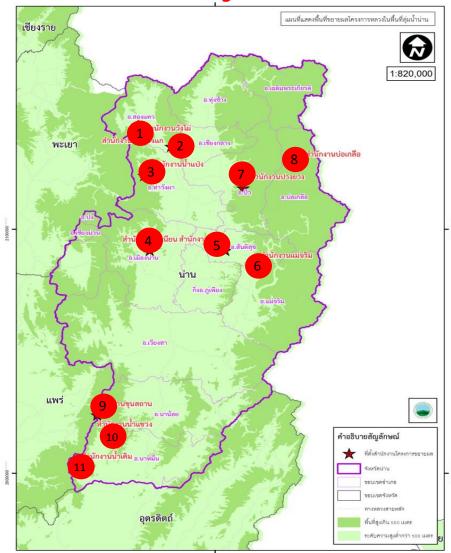






Research and Development

Well-being Communities Learning Centres



Highland Sustainable Development Using Royal Project System4. Promotion of environmentally-friendly careers and marketing management

























Food Safety Standards/ Post-harvest Management/ Sustainable Markets













Farmers' Market / Farmers' Institutions Highland Sustainable Development Using Royal Project System

Operation Process

Farmer Highland Development Project Define career opportunities Production and marketing analysis, plan Make plans for production and marketing

Establish and develop farmers' groups

Good Agricultural Practices: GAP (production and post-harvest management)

Farmers groups

Marketing

- Demand survey
- Local marketing development
- Production and marketing plan
- Farmers' groups management improvement

Local markets

and promotion for farmers' groups /

standard improvement

standard improvement

technology transfer / production quality

Specialists

Production and marketing analysis, plan

technology transfer / production quality

and promotion for farmers' groups /

Local merchants

Contract farming

Royal Project market







Highland Sustainable Development Using Royal Project System 5. Development of basic infrastructure for career opportunities and well-being







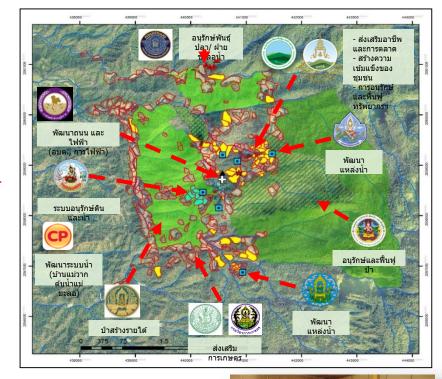






Highland Sustainable Development Using Royal Project System 6. Integration Practice and Community Participation



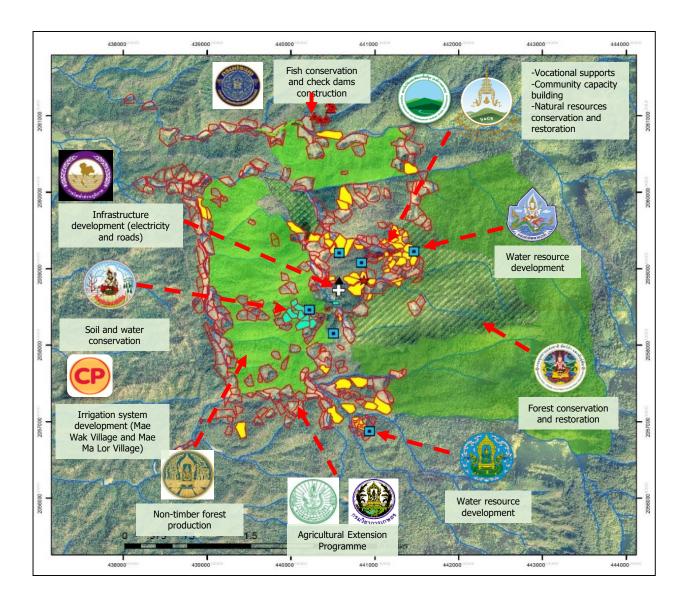


Community



Community leaders

Highland Sustainable Development Using Royal Project System 6. Integration Practice and Community Participation





Provincial Working Group on Highland Development Projects (Chairman: Governor)

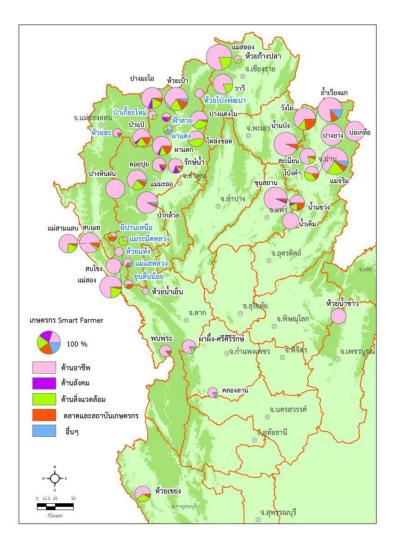


District Working Group on Highland Development Projects (Chairman: District Chief)

Development Results: Environmentally-Friendly Agriculture with Integration Practice (Huay Kayeng Highland Development Project Using Royal Project System, Kanchanaburi Province)



Highland Sustainable Development Using Royal Project System 7. Community Leader Capacity Building to Drive the Development

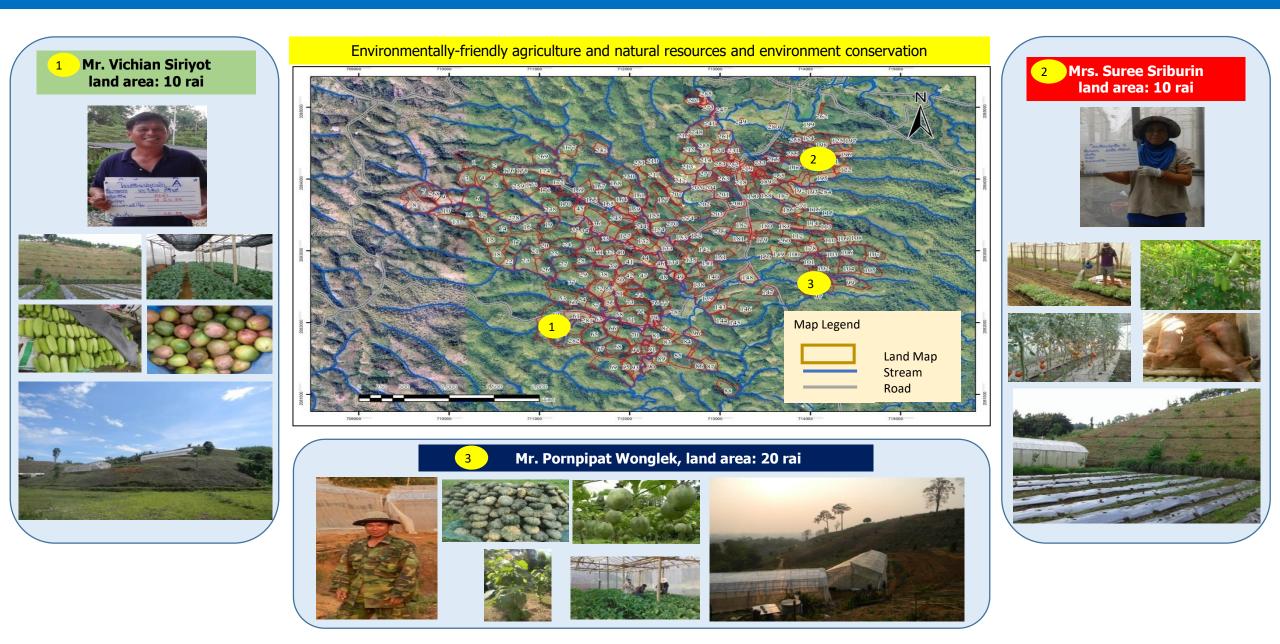




Uplifting the community development following the Sufficiency Economy Philosophy, using information and knowledge management

Highland Community Leaders

Farmer Leader Development



Highland Sustainable Development using Royal Project System 8. People-centric and Continued Development

























Highland Sustainable Development Using Royal Project System Following the Sufficiency Economy Philosophy

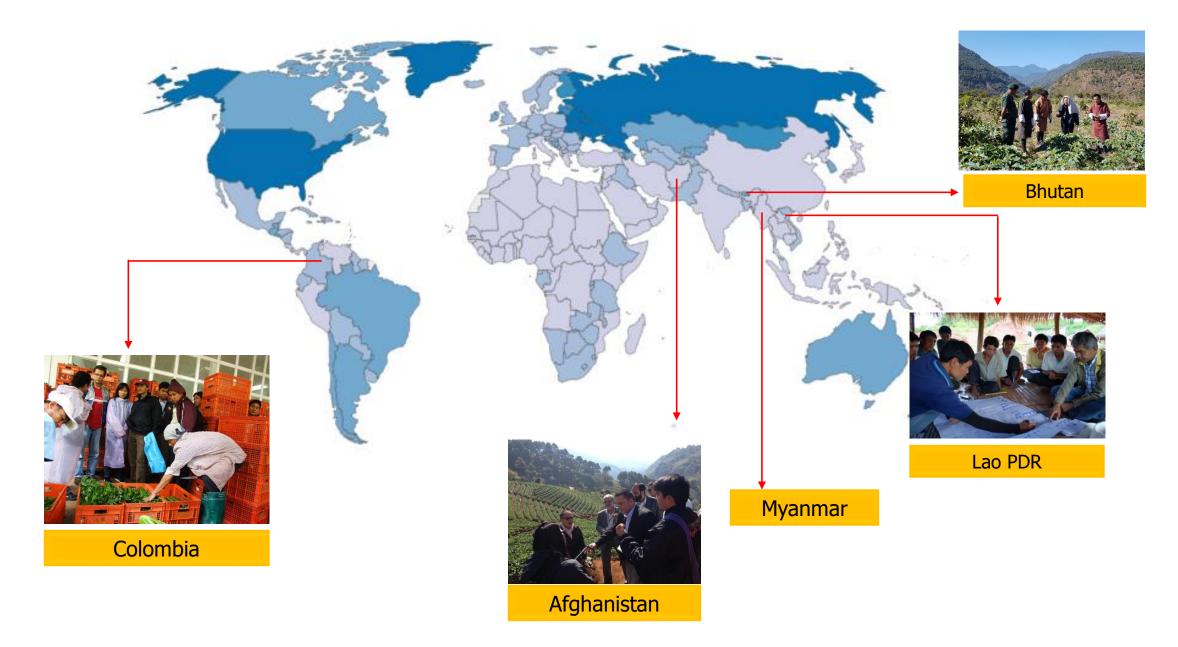








International Cooperation



Highland Sustainable Development Using Royal Project System: Step to International Alternative Development Thai –Lao Technical Cooperation (2009 – 2014)

The Royal Project Foundation and HRDI joined hands with Lao PDR and UNODC on technical cooperation project, encouraging alternative development to improve the quality standard of Lao people





after eradication of opium poppy cultivation

Poverty Reduction with Alternative Career Opportunities









Poverty



Lack of career opportunities after stop growing opium

Promotion of Alternative Development in 2 Pilot Villages



Achievement

- 2 pilot villages has been developed with alternative career opportunities and become learning centres
- Extension programme to over 20 villages in Oudomxai Province and other provinces.



Marketing Leads Production The Key to Development Success

Market survey for development plan and support of alternative career opportunities













Career Development and Promotion

- Promote new varieties of fruit trees, greenhouse vegetable under safety standards with sustainable markets
- Increase of rice yield















Knowledge Transfer with Hands-on Training and Continuous Learning













Knowledge Transfer with Hands-on Training and Continuous Learning



Basic Infrastructure Development













Understand, access and develop...The Key to Success



















Afghanistan

Enterprises Project

training

Building Development-Oriented Rural

• Support local agricultural business and









COLOMBIA



- Land Use Planning and Management
- Research for Development
- Post-Harvest Process and Quality Management



- Coffee Post-Harvest Process and Transformation
- Organic & Specialty Coffee Marketing

BHUTAN







- Basic landscaping and designing
- Cut-flower production and management on roses, orchids & chrysanthemum
- Orchid production and management
- Strawberry production and post-harvest technology
- Temperate ornamental fruit tree production and management
- Basic principles of flower arrangement techniques

BHUTAN

- Mushroom production and post-harvest technology
- Vegetable production techniques and post- harvest technology
- Compost, soil and land management technology
- Sub-tropical germplasm fruits & Nuts collection techniques
- Inland fisheries technology and management practices









ขอบคุณมากครับ