

# Go Organic: The Challenges of Production and Marketing

## Objective:

To share and learn on organic supply chain from “Farm to Folk”; regulation, production, post-harvest, delivery, marketing, etc. The participants will also experience on how to manage organic products through observing farmers’ best practices. A wrap-up discussion will be organized for participants to share their experiences with one another.

## Methodology:

Hands-on training and field visit

**(1) Training:** Observe good practices in how to manage organic products

- Standard/Regulation
- Internal Control system
- Certification
- Organic farming system: management of soil, pest, etc.
- Marketing management

**(2) Field visit:** 2-3 selective organic farmer groups and some organic shops

**(3) Wrap up discussion:** Lessons learned and feedback

## Target group:

Farmers or public/private sectors employees

## Participants:

20 participants

## Date:

5 Days, March 2024

## Course Coordinator:

Pedcharada Yusuk





## Course Details

<b>Organizers:</b>	Royal Project Foundation (RPF) and Highland Research and Development Institute (HRDI)
<b>Venue:</b>	Chiang Mai, Thailand
<b>Language:</b>	English
<b>Admission Fees:</b>	No charge
<b>Organizers' Support:</b>	Meals and local transportation during the programme, workshop/training materials
<b>Participants' Contributions:</b>	International return air-tickets, accommodation
<b>Course Coordination Team:</b>	<ol style="list-style-type: none"><li>1. Ms Patinya Kantatham, e-mail: patinyak@hrdi.or.th</li><li>2. Ms Hatairat Simawong, e-mail: hathairat.simawong@gmail.com</li><li>3. Ms Siratchaya Thakaew, e-mail: sirachaya04@outlook.com</li></ol>

## International Workshop Programme 2023-2024

Workshops	Participants	Duration time
Application of the Royal Project Sustainable Highland Development Model in an Unsettled and Unpredictable VUCA World	30	May-April 2023
Transformation of Shifting Cultivation into Sustainable Agriculture	30	November 2023
Women's Partnership in Sustainable Highland Development	20-25	January 2024
Go Organic: The Challenges of Production and Marketing	20	March 2024
Arabica Coffee in Highland Agroforestry system (For the Asia Pacific Region)	20-30	May-June 2024