Panel Discussion

Socio-Economic and Marketing Sustainability under Alternative Development
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**Panelists**: AD farmers from RPF and HRDI, Thailand, Myanmar and Lao PDR

1. Dr. Anchan Chompupoung
   - Assistant Director, Royal Project Foundation Office, Chiang Mai

2. Mr. Suchat Ramarch
   - Senior Executive Vice President, Non-Oil Retail Business PTT Oil and Retail Business Public Company Limited

3. Prof. Emeritus Dr. Kraisid Tontisirin
   - Senator: Health Care and Malnutrition

4. Assist. Prof. Dr. Sapit Diloksumpun
   - Kasetsart University: Community Forest Conservation and Development

**Moderator**: Assoc.Prof. Dr. Avorn Opatpananakit, Vice President, Research and Academic Services, Chiang Mai University
Dr. Anchan Chompupoung

- Head of Research and Development Division, Royal Project Foundation
- Assistant Director, Royal Project Foundation, Chiang Mai Office

- Board of Directors, Doi Kham Food Products Co., Ltd

- Research and Development Sub-committee, Highland Research and Development Institute
- National Bureau of Agricultural Commodity and Food Standards, Ministry of Agriculture and Cooperatives

“Marketing and Logistic Development”
Mr. Suchat Ramarch

- Senior Executive Vice President, Non-Oil Retail Business PTT Oil and Retail Business Public Company Limited
- Business Manager, Café Amezon
- Marketing Manager, government and private sector
- Trainings: TLCA Executive Development Program Director Certification Program (DCP)

“Green Marketing Strategy”
Professor Emeritus Kraisid Tontisirin, M.D., PhD

- A Senator
- A Senior Advisor, Institute of Nutrition, Mahidol University (INMU)
- Chairman of Mahidol University Council
- Vice President of Mahidol University on Planning and Research from 1987-1991
- A member of the National Food Committee, and the Chairman of the Planning Committee for the Strategic Framework for Food management of Thailand
- Director of Food and Nutrition Division, FAO from 2000-2006
- Director of INMU from 1991-1999
- Having received numerous recognitions and awards

“Sustainable Highland Development: Health cares and nutrition”
Assistant Professor
Dr. Sapit DILOKSUMPUN

• Background: M.Sc. (Forestry), Ph.D. (Biological Science)

• Head of Department of Silviculture, Faculty of Forestry, Kasetsart University

• Researcher, Royal Forest Department, 1992-2002

• Senior Researcher, Department of National Parks, Wildlife and Plant Conservation, 2002-2006

“Community Forest Conservation and Development”