

### **Background**

In 2005, Community Leader wrote a letter to the President of the Royal Project Foundation requesting support for Doi Pui Development Project by establishing the Royal Project agricultural development center. People in the area were unable to generate sufficient income due to low profits from lychee cultivation. The President of the Royal Project has assigned the Highland Research and Development Institute to cooperate with the Doi Pui Royal Agricultural Research Station to survey the area and develop a plan for Doi Pui village under the name "Doi Pui Royal Project Extension Area," which has now become Doi Pui Highland Development Using Royal Project System.

#### Geography

The area is mountainous at 1,685 meters above sea level

## **Climate**

The average temperature is 16 C $^{\circ}$  (60.8 F $^{\circ}$ ). The highest temperature is 29 C $^{\circ}$  (84.2 F $^{\circ}$ ) and the lowest temperature is 7 C $^{\circ}$  (44.6 F $^{\circ}$ ).

#### **Population**

There are 4 tribes: Hmong, Pakakyaw (Karen), and Native Thai, totaling 1,408 people in 3 villages.

## <u>Career</u>

Most of the people are farmers and merchants.

# Problems and development guidelines

To develop the Doi Pui villagers and the area, HRDI assists them in providing the development of occupations and basic needs. First, in term of career development, this Doi Pui Highland Development Project Using Royal Project System has promoted and developed the careers for farmers, enabling them to generate more income. The project not only aims to develop the traditional plant like lychee but also promoting new plant varieties, such as grapes, avocado, and coffee. In addition, the project encourages alternative careers for farmers, such as inside and outside greenhouse cultivation, organic farming, increasing field crop production, fruit trees cultivation in suitable areas, highland livestock and fisheries, also local and applied handicrafts. Last, regarding infrastructure. The villages now have access to transportation routes, electricity, public telephone, education, and public health.



### Main produces of the center

<u>Field crops</u>: Arabica coffee and corn <u>Fruit trees</u>: persimmon and lychee Also, ornamental plants and livestock







#### Location

Moo 11, Suthep Sub-district, Mueang Chiang Mai District, Chiang Mai 50200